Mother Dairy Announces Major Investments to Expand Operations

In a strategic move to strengthen its foothold in the dairy and fruit processing sectors, Mother Dairy, one of India's leading dairy companies, has announced significant investments totalling over Rs 750 crores. The investment is intended to enhance distribution networks and processing capacities across key locations, reflecting the company's commitment to meeting the growing demands of consumers nationwide.

Manish Bandlish, managing director of Mother Dairy, shared insights into the company's expansion plans, stating, "In our endeavour to expand our distribution and reach to our consumer, we have earmarked a CAPEX outlay of over Rs 750 crores to enhance our dairy and F&V processing capacities across key locations."

The cornerstone of Mother Dairy's expansion strategy is establishing a mega-dairy plant in Nagpur, representing a substantial investment of around Rs 525 crore. This greenfield facility will boast a processing capacity of 6 lakh litres of milk per day, with the potential for expansion up to 10 lakh litres per day. The strategic location of the Nagpur plant will enable Mother Dairy to effectively serve the markets of central and southern regions, catering to the diverse needs of consumers in these areas.

Furthermore, Mother Dairy is set to commission a new fruit processing plant in Karnataka, with an investment exceeding Rs 125 crore. This state-of-the-art facility, operating under the renowned Safal brand, will bolster the company's capabilities in fruit processing, enhancing its product offerings and meeting consumers' evolving preferences. Both the Nagpur dairy plant and the Karnataka fruit processing plant are slated for completion within approximately two years, demonstrating Mother Dairy's commitment to timely execution and operational excellence.

Commenting on the significance of these investments, Manish Bandlish remarked, "Both upcoming plants are expected to be completed in about 2 years. In addition to these new greenfield plants, we are also strengthening our capacities in our existing facilities with an outlay of around Rs 100 crores."

This multifaceted approach underscores Mother Dairy's holistic approach to expansion, encompassing both new ventures and the enhancement of existing infrastructure to drive sustainable growth and meet the evolving needs of consumers.

Reference: https://www.foodtechbiz.com/business-updates/mother-dairy-announces-major-investments-to-expand-operations